



Inseego MiFi PRO M4 Seller Guide

Secure 5G Connectivity Anywhere Business Happens



What is the MiFi PRO M4?

MiFi PRO M4 delivers secure, dedicated Verizon connectivity wherever work takes you.

Key Technical Highlights

5G Performance: Verizon 5G mmWave, C-band, sub-6, and LTE support for fast, reliable connectivity

Wi-Fi 7: Dual-band Wi-Fi 7 for up to 50 connected devices

Ethernet Port: Integrated 1Gbps Ethernet port for laptops, POS systems, kiosks, and other wired devices

Touchscreen: Quick access to status, signal, passwords, and settings

External Antenna Support: Dual TS-9 ports for improved performance in challenging locations

Advanced Networking: VPN passthrough, OpenVPN support, static IP, port forwarding, and firewall capabilities

Security: WPA3, FIPS 140-3, TAA compliance, and secure administration controls

Battery & AC Operation: 8+ hour battery life with battery preservation mode for 24/7 operation

Top Use Cases

Mobile professionals working from customer locations, hotels, or temporary offices

Secure alternative to public Wi-Fi for business travelers

Small team collaboration at events, trade shows, and job sites

Backup connectivity for critical business operations

Retail, POS, and kiosk applications requiring mobile internet

Remote workers requiring a dedicated business connection

Temporary locations and pop-up operations

When to Bring It Up

Concerns about public Wi-Fi security or reliable backup internet

Employees who travel, work remotely, or need connectivity beyond the office

Temporary locations, project sites, events, or field operations

Need to connect multiple devices using Wi-Fi and Ethernet

Qualifying Questions

How do employees stay connected when working remotely, traveling, or visiting customer sites?

Are they relying on public Wi-Fi or facing connectivity challenges at temporary locations?

Would backup internet help keep critical business operations running?

How important is having both Wi-Fi and Ethernet connectivity in a portable solution?

Objection Handling

Phone hotspot is enough: MiFi PRO M4 supports more devices, wired connections, stronger security, and advanced networking features than a typical smartphone hotspot.

Public Wi-Fi is convenient: MiFi PRO M4 provides a dedicated, secure connection with more consistent performance for business use.

Already have internet access: MiFi PRO M4 extends connectivity beyond the office and serves as a backup when primary internet is unavailable.

More advanced business needs: MiFi PRO M4 includes VPN passthrough, OpenVPN support, static IP, port forwarding, and firewall functionality.

Limited travel needs: Remote work, customer visits, events, temporary locations, and backup connectivity all create value for mobile broadband.

Open the conversation

"How are your employees staying securely connected when they're away from the office or working from customer locations?"

**Position the MiFi PRO M4**

"MiFi PRO M4 delivers secure, high-performance 5G connectivity on the Verizon network wherever business happens. It provides a dedicated connection for professionals and teams who need reliable internet without depending on public Wi-Fi."

How to talk about it

"This is about productivity, security, and flexibility. Whether employees are traveling, working remotely, attending events, or supporting customers in the field, MiFi PRO M4 keeps them connected with a private, business-ready network."

Discovery

"Where are employees relying on public Wi-Fi today, and what challenges does that create for security, productivity, or business continuity?"

Handling Objections

"MiFi PRO M4 is designed specifically for business users who need more than a smartphone hotspot. It combines Verizon 5G performance, enterprise-grade security, Ethernet connectivity, advanced networking features, and support for up to 50 devices in a highly portable form factor."

Close

"Let's engage Inseego early to help identify the right mobility and connectivity solution that aligns with your customer's business needs and Verizon network services."