

Inseego MiFi PRO M4 Use Cases – Consumer

Reliable Connectivity for Work, Family & Travel

Remote Worker / Work-From-Home Professional



Customer problem: Home internet outages can interrupt video meetings, customer calls, presentations, online training, and deadline-driven work.

Why a smartphone hotspot falls short: A phone hotspot may work in a pinch, but it drains the phone battery, mixes personal and work connectivity, and may not be reliable for a full workday.

Dedicated MiFi solution: The MiFi PRO M4 provides a separate 5G Wi-Fi network employees can keep ready for laptops, tablets, collaboration tools, and work-critical applications.

Key sales benefits:

- Keeps employees productive during home internet outages
- Creates a separate work network instead of relying on a personal phone
- Connects multiple work devices at the same time
- Keeps the phone free for calls, MFA, apps, and emergencies

Mobile Professional / Business Traveler



Customer problem: Employees and professionals often work from airports, hotels, vehicles, customer sites, and temporary locations where public Wi-Fi can be slow, crowded, or unsecured.

Why a smartphone hotspot falls short: Using a phone as the internet connection while traveling can drain battery, interrupt work when the phone is needed for calls or navigation, and create inconsistent user experiences.

Dedicated MiFi solution: The MiFi PRO M4 travels with the user and provides a secure, portable connection for laptops, tablets, and other work devices without tying connectivity to the smartphone.

Key sales benefits:

- Better alternative to public Wi-Fi
- Dedicated connection for laptops and tablets while traveling
- Preserves phone battery and phone usability
- Supports multiple devices for work on the go

Household Connectivity for Multiple Users



Customer problem: Households often have multiple people working, learning, gaming, streaming, and using cloud-based applications at the same time.

Why a smartphone hotspot falls short: Phone hotspots were not designed to be the primary shared connection for an entire household and depend on one person's phone being available and charged.

Dedicated MiFi solution: The MiFi PRO M4 gives the household a dedicated, portable Wi-Fi connection that can support shared connectivity needs at home, on trips, or in temporary locations.

Key sales benefits:

- Supports multiple users and devices
- Useful for work, school, streaming, travel, and backup connectivity
- Keeps connectivity separate from an individual smartphone
- Simple family-plan attachment story

Youth Sports, Road Trips and Family Travel



Customer problem: Families spend a lot of time on the go for weekend tournaments, school activities, vacations, and long drives. Kids may need connectivity for homework, entertainment, messaging, or team logistics while parents need phones for navigation and calls.

Why a smartphone hotspot falls short: Using a parent's phone as the family hotspot can drain battery quickly, tie the connection to one person's device, and make it harder for multiple passengers to stay connected at the same time.

Dedicated MiFi solution: The MiFi PRO M4 gives the family a separate Wi-Fi network for car rides, hotels, tournaments, and vacation rentals so tablets, laptops, and gaming devices can stay connected without taking over a parent's smartphone.

Key sales benefits:

- Helps keep kids connected during travel and sports weekends
- Connects tablets, laptops, and gaming devices without using a parent's phone as the hotspot
- Keeps the parent's phone available for navigation, calls, payments, and emergencies
- Easy retail story for families adding lines or upgrading plans

Home Internet Backup for Outages



Customer problem: Cable, fiber, or home internet outages can disrupt remote work, schoolwork, streaming, smart-home access, and household communication. Even short outages can create frustration when several people need to stay online.

Why a smartphone hotspot falls short: A phone hotspot can help for a single device, but it may not be enough for a household, can drain battery, and forces the family to depend on one person's phone being present and available.

Dedicated MiFi solution: The MiFi PRO M4 can serve as a simple backup internet option for the household, giving families a separate connection they can keep ready for laptops, tablets, and essential online tasks when primary home internet is unavailable.

Key sales benefits:

- Keeps households connected during cable, fiber, or home internet outages
- Provides a dedicated backup connection that is separate from the smartphone
- Supports multiple devices for work, school, and essential online tasks
- Easy peace-of-mind message for families and remote workers

Realtor, Consultant or Side-Business Owner on the Move



Customer problem: Many everyday consumers also run side businesses, freelance, sell real estate, consult, coach, or meet clients in places where reliable Wi-Fi is not guaranteed. They still need access to listings, contracts, cloud files, presentations, payments, and communication tools.

Why a smartphone hotspot falls short: A phone hotspot can work occasionally, but it ties client-facing connectivity to a personal phone, drains battery, and may not be ideal when the customer needs to connect a laptop, tablet, payment device, or presentation screen.

Dedicated MiFi solution: The MiFi PRO M4 gives mobile professionals and side-business owners a portable Wi-Fi network they can use in the car, at client sites, open houses, or anywhere temporary connectivity is needed.

Key sales benefits:

- Supports client meetings, open houses, temporary offices, and on-the-go work
- Creates a more professional connection experience than borrowing public Wi-Fi or using a phone hotspot
- Keeps the phone available for calls, photos, navigation, and authentication
- A practical retail use case for customers who blur personal and business needs